



# ABOUT ATLANTIC IMAGING GROUP

Your Best Move

Atlantic Imaging Group has developed a mechanism of **pre-funding "clean claims" within 72 hours of receipt.** This pre-funding mechanism increases cash flow to its

Preferred Providers and virtually eliminates the high maintenance insurance carriers experience with the claims payment process.

Atlantic Imaging Group is a well-funded Diagnostic Radiology Management Service Organization focused on and dedicated to:

- Accessibility
- Affordability
- Accountability

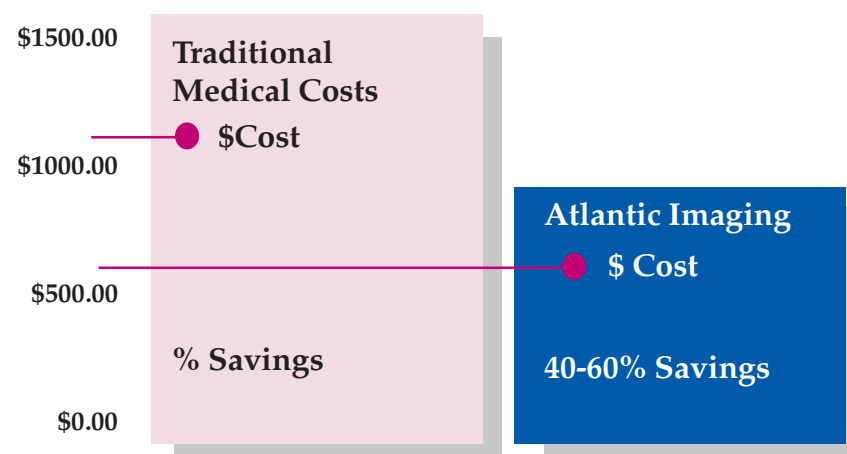
Atlantic Imaging Group provides all diagnostic imaging modalities which offers our payors the advantage of a single imaging provider.

*Services include:*

- MRI/MRA
- CT
- Ultrasound
- Mammography
- Bone Densitometry
- Nuclear Medicine
- Fluoroscopy
- X-ray

## TREATMENT COST COMPARISON

ICD-9-CM Codes



# ATLANTIC IMAGING GROUP... Your Best Move

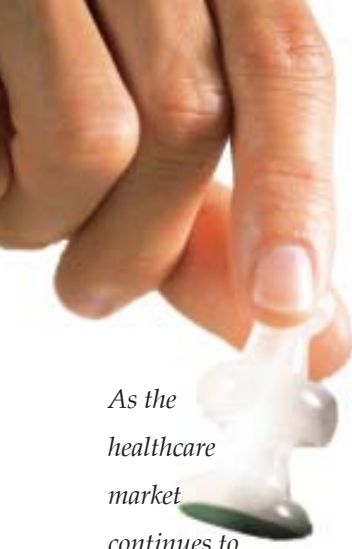
*Providing a single source for all diagnostic radiology services with "clean claims" paid within 72 hours!*

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As the healthcare market continues to evolve, Atlantic Imaging Group is putting the pieces together in the diagnostic imaging field. By providing an unparalleled combination of quality, efficiency and geographic access, our facilities share a commitment to well-defined standards of care. Extensive quality assurance programs implemented throughout the network ensure that healthcare providers and patients can rely on each facility for consistent, high quality radiology services.

## A new dimension in diagnostic imaging

**Atlantic Imaging Group** (Atlantic) is a provider based organization that arranges for the provision of Diagnostic Radiology Services through access to a panel of preferred Atlantic providers.

Atlantic is a full-service management services organization which provides network access, credentialing, compliance, utilization review, and quality assurance that effectively improves and manages Diagnostic Radiology healthcare services.

Serving the community through a system of contractually predetermined reimbursement arrangements and controls that allow for the monitoring of any under or over-utilization of healthcare services, Atlantic effectively answers the need for a managed Diagnostic Radiology product.

Atlantic provides a mechanism attractive to the 3 most important participants in the relationship. Fast accessible patient care to conveniently located Diagnostic Radiology Facilities. **Payments of "clean claims" to Preferred Providers within 72 hours**, increasing cash flow and reducing the frustration associated with the claims adjudication process. Reduced maintenance to the Insurance Carrier surrounding the claims process through Atlantic's interface, value added services and the advanced web-based technology of ihcfa.com.

This virtually eliminates provider issues. Atlantic becomes the ONLY provider you deal with. The ihcfa.com technology allows you to monitor the process and print all scanned documentation at the click of a key.

## MAKE THE MOVE TO ATLANTIC...

Billions of dollars of treatment costs occur each year as a result of Diagnostic Radiology services. The success of Atlantic in providing quality Diagnostic Radiology care, while at the same time managing rising health care costs, is time tested and Atlantic has been designated a leader in this initiative.

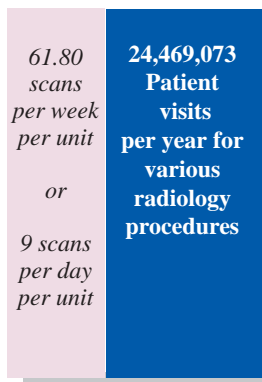
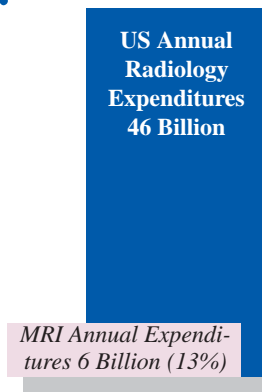
For its many clients, outsourcing to Atlantic represents immediate implementation at a fraction of the cost and time it would take to research, design, develop, implement and manage a similar product.

Atlantic customizes and arranges for its clients' Diagnostic Radiology products and services either carved out or combined within their healthcare benefits.

Through initiatives similar to New Jersey's Auto Insurance Reduction Act of 1998, Atlantic is assisting auto carriers who have turned to Atlantic for their experience and guidance using American College of Radiology (ACR) based national protocols for the management of Diagnostic Radiology.

Atlantic utilizes a select network of credentialed Diagnostic Radiology providers who have undergone a rigorous credentialing process by MedCheck® Credentialing Services, a fully accredited National Committee for Quality Assurance (NCQA) Credentials Verification Organization (CVO). Atlantic realized that to develop and maintain the highest caliber providers, additional steps to meet or exceed NCQA guidelines would be required.

*Atlantic is committed to compliance with all state and federal regulations.*



## Atlantic Imaging Group Makes A Commitment To Our Clients & Patients...

Our Commitment to . . .

### QUALITY IMPROVEMENT

Atlantic uses a continuous quality improvement system as part of its Quality Assurance Program. The Quality Improvement Committee reviews policy, as well as Diagnostic Radiology standards and guidelines, and initiates development of new policy standards and guidelines when appropriate. It is responsible for addressing:

- Quality of care issues.
- Credentialing oversight.
- Submission of "clean claims" and reports saving tremendous time for case managers.

The Atlantic continuous quality improvement protocol allows the Quality Improvement Committee to recommend changes to Atlantic policies.

Diagnostic Radiology Providers are required to participate in all quality improvement activities as part of their contractual relationship with Atlantic. The overall program is the responsibility of our Director of Diagnostic Radiology Services. The Atlantic Quality Improvement Program is a multi-dimensional program that monitors the quality of care provided to members by drawing from as many informational sources as possible.

Atlantic Imaging Group uses its licensed proprietary comprehensive claims management systems to provide Clients with comprehensive data processing and management information. The system can be tailored to the needs of other healthcare and insurance companies. Atlantic provides essential daily administrative services for our plans.

Our Commitment to . . .

### PATIENT SATISFACTION

Atlantic is committed to patient satisfaction with site inspected, high quality facilities and well-defined programs to enhance the patient care experience.

Atlantic provides ongoing objective assessment of:

- Patient Satisfaction Surveys.
- Provider Report Cards.
- Random On-Site Inspections.
- Patient Complaint and Grievance Procedures.

Our Commitment to . . .

### COST CONTROL

Atlantic is dedicated to maintaining a focus on quality healthcare, while successfully reducing the cost of diagnostic imaging. We have demonstrated that, in a properly constructed environment, diagnostic imaging costs have been reduced through a well organized and managed delivery system.

- Diagnostic Radiology services that limit the cost of services provided.
- Atlantic pre-funds all "clean claims" within 72 hours of receipt.
- Claims administration occurs through the proprietary web technology of ihcfa.com available to Atlantic clients.
- No arbitration clause agreed to by all Atlantic Preferred Providers.
- Utilization and savings reports are generated for any time frame.

Our Commitment to . . .

### PATIENT SERVICES

Central to Atlantic is the understanding that patient satisfaction is critical to our success. In today's healthcare environment, the balance between quality and cost has created concerns about the patient's level of care. Atlantic directly communicates with the patient, from the time the diagnostic imaging appointment is scheduled, until after the procedure is completed.

We have implemented a process in which patients provide us with feedback in order to improve the overall level of service. It is part of our ongoing mission of providing the highest level of healthcare services to our greatest asset. . . *our patients.*



*A good move for the patient too!*